

Making an Impact

UKLA is the leading professional organisation for literacy in the UK with a reputation for cutting edge research and development work, high quality professional dialogue, practical teacher publications and internationally acknowledged expertise in supporting practitioners in raising standards of literacy.

UKLA's unique offer

Making an Impact is a professional development programme which can be carried out over one or two terms, or even a whole year, offering:

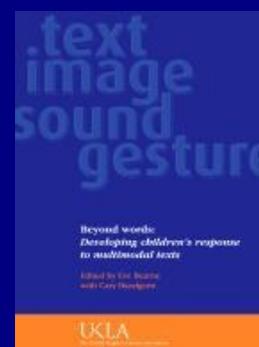
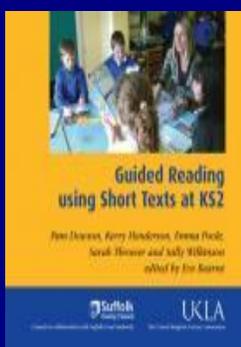
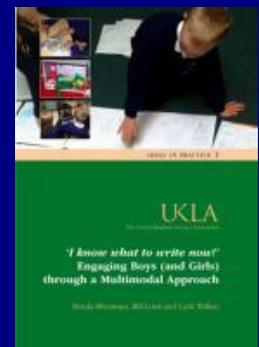
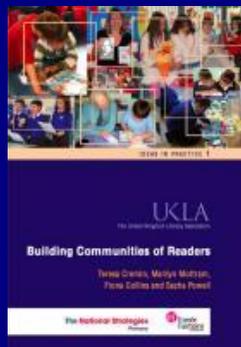
- **Five days of consultancy time** – face-to-face and online
- **Initial day CPD meeting** to provide expert input/presentation, identify specific needs and focus and plan extended teaching sequences
- **Continuing support** though an online community
- **Provision of support materials** – paper-based and online
- **Mid-project meeting** (half day) to share work so far and plan next steps
- **Continuing online discussions** and provision of online materials
- **Final CPD meeting** (full day) to share and consolidate work, evaluate impact and identify possible next steps.

In addition you will have a year's full access to UKLA's members' services including:

- **Web site** with advice bulletins, reviews, resources and access to new products
- **UKLA publications** and materials including free copies of professional development support booklets and termly issues of *English 4-11* magazine, *Literacy journal* and *UKLA News*
- **Free places** at UKLA conferences.

Key Publications

- *Raising Boys' Achievements in Writing* (2004) with the Primary National Strategy
- *Reading on Screen* (2007) with QCA
- *Building Communities of Readers* (2008) with The National Strategies and the Esmeé Fairbairn Foundation
- *'I know what to write now': Engaging boys (and girls) through a multimodal approach* (2008) with Nottinghamshire LA
- *Guided Reading using short texts at Key Stage 2* (2008) with Suffolk LA
- *Beyond Words: Developing children's response to multimodal texts* (2010) with QCA



Topics to choose from:

Raising writing standards: This package includes: Reviewing school and classroom provision for writing; children’s and teachers’ perceptions of writing; identifying key areas for development; working on extended teaching sequences designed to raise standards; assessing writing; evaluating and embedding successful strategies.

Making the most of Guided Reading: Designed to address teachers’ concerns about how to manage Guided Reading effectively, this package includes: identifying key concerns; choosing and using a range of fiction, non-fiction and on-screen texts; effective questioning; classroom management; improving reading skills; developing independent reading; focused teaching and assessment.

Embedding new literacies: What are multimodal texts and how should they be taught? This package starts by identifying existing provision and reviewing children’s and teachers’ experience of new forms of text; support is then given for planning extended teaching sequences designed to improve children’s reading and composition of multimodal texts; evaluating and embedding successful strategies.

Developing a reading school: This package draws on the *Building Communities of Readers* projects and includes: reviews of teachers’ and children’s reading preferences and experiences; planning for teaching the range of reading effectively; the reading environment; planning the school library; developing independence in reading; reading for pleasure and purpose; involving parents and families in reading.

If you are interested in hearing more about supported professional development aimed at improving teaching and learning with full UKLA membership and access to free publications and website materials, please fill in your details here, tear and hand in today or send it to Brenda Eastwood UKLA, University of Leicester, Leicester, LE1 7RH



Name: _____

Position: _____

School: _____

Address: _____

Telephone: _____ Email: _____

Possible area of development: _____

Our consultancy team will contact you soon with full details of UKLA’s Making an Impact service