



Sponsorship opportunities at UKLA Conferences

UKLA International Conferences

At our three day annual conference we are host to 200 delegates from all over the world.

As well as the opportunity to place your fliers, books, posters or brochures into our smart eco-friendly bags, we have exhibition space available to display company information and products.

We ensure traffic to your stand by organising book signings, tea and coffee breaks, as well as rendez-vous points, around the exhibition area

UKLA National Conferences

These one-day events attract over 120 delegates from the field of literacy and major keynote speakers from writing, academia, teaching and government.

Depending on the theme of the conference, there may a high percentage of teachers and teacher trainers, or researchers and policy makers.

Placing your fliers in our conference bags is an extremely cost-effective marketing option.

UKLA conferences provide excellent opportunities for publishers and educational suppliers to reach their target audiences:

- teachers • teacher educators • researchers
- lecturers • librarians • LEA and independent consultants

UKLA is committed to promoting good practice nationally and internationally in literacy and language teaching and research.

We engage in a range of activities that help us to achieve our sole objective: the advancement of education in literacy.

Our strong conference programme addresses key aspects of language and literacy education.

We have an extensive publications profile, including the Journal of Research and Reading and Literacy.

We regularly fund a range of projects and are involved in projects of national significance, from delivery to evaluation.

We are affiliated with the International Reading Association and have a strong base of overseas supporters, which fosters networking opportunities for our members across the globe.

We are also extremely proud of our involvement with the Books for Africa Project which supports local publishing initiatives throughout the continent.

Options and prices

- Table in exhibition area (Friday through to Sunday am) each table £150
- Publicity placement in packs: One page A4 £100
- Publicity placement in packs: A3 folded to A4 £110
- Publicity placement in packs: 4-8 sides of A5 leaflet/brochure £140
- Publicity placement in packs: 4-8 sides of A4 leaflet/brochure £160
- Publicity placement in packs: More than 8 page leaflet/brochure £180
- Sponsorship Morning Coffee/Afternoon Tea (*includes ½ page advert in conference brochure and flier insert*) £300
- Sponsorship Wine Reception (*includes ½ page advert in conference brochure, flier insert and exhibition space*) £750

For more information please email Patricia Latorre: conferences@ukla.org



UKLA Conferences bring together literacy professionals from all over the world to engage in lively debate, dialogue and conversation

UKLA
UK LITERACY ASSOCIATION

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